



A Message From Flipside Founder Barney Schmutz: Thanks For Reading

Dear readers,

Since I know most of you never make it past the second sentence of anything that you read (and how could you, the weather is so nice outside!), I'll get the most important point out of the way: Thanks for reading the Flipside. But seriously, we really appreciate it, and if it offended you less than ten times and you enjoyed it for more than ten minutes, then I think we can call it even.

(Reader, as a bonus for making it to sentence number three, I'll let you in on a little secret: this is why we always include our typos and grammar mistakes at the ends of articles.)

When we started this piece of paper four years ago, we didn't think it would get any bigger than one page, and luckily it didn't. However, over the last four years we have also received our fair share of compliments and hate mail to know one thing for certain: people will write anything in an email. That is some free advice, or advice gratis, if you speak English.

I know you are super-busy with your Stanford schedule, and that even this next sentence is causing you to be late to a meeting and therefore creating unneeded stress, but if it is any consolation, we are glad you took some of your time to read the Flipside. If we compare the time you spent reading to your future salary as a highly paid lawyer, then that is some valuable time!

And since you asked, old rich people who donate lots of money and make decisions about what happens here, I'll give you a few ideas for projects that would really revolutionize Stanford and help it maintain its status as a first-class university.

Idea number 1: Give out free fruit all over campus. There are certain things that would greatly affect the daily lives of students and be extremely noticeable, and one of those things is giving out free fruit to everyone. Who wouldn't like it? It would be great publicity for prospective freshmen, and we've done the calculations--it costs significantly less than a new building.

Idea number 2: Turn the Axe and Palm into a bar--you know, one of those college bars where they let in everyone over 18.

There are so many more ideas, and so few words left. Thanks for reading, and have fun taking your finals.

Thanks,
Barney Schmutz

P.S. If you would like to give us any feedback, suggestions, praise, or other secret messages, there is a 1 question form at stanfordflipside.com/survey or you can email flipside@stanford.edu. We really would like to hear from you!

THE FLIPSIDE YEAR IN REVIEW 2011-2012

Another year is coming to a close, and that means it is the perfect time to remind ourselves what even happened this year.

August

Access opens and you sign up for classes. That was your first mistake. Don't worry though--with three quarters ahead, you have lots more time to make mistakes. While we feel comfortable talking about most of your mistakes, we won't talk about that time you went steam tunneling and got arrested by the police.

September

The Freshmen '15 gain their Freshman 15. The Flipside purchases its Segway, and you learn to ride it even though you, being extremely clever, refund all activities fee money. Stanford 2.0 hits the ground running and is valued at \$27.

October

Nothing newsworthy happens. Don't believe us? Well, then fine--why don't you go and review the news yourself? Just kidding--the "Occupy" movement continues to escalate as Stanford students chant "How come I only got a 99%?"

November

You stay up all night to not be able to hear anything at College Game Day, and fail to hook up with Erin Andrews. At least you're hammered. Herman Cain, national hero and pizza man, tours the country promoting the 9-9-9 deal, which almost convinces you of his presidential qualifications. IBM's Watson comes to Stanford to show us all what raw computing skill and a future dominated by robots looks like. It looks pretty cool.

December

Stanford withdraws its bid to build a satellite campus in New York City. The reason? They found out that NYC would not allow them to plant one thousand palm trees on the new campus.

January

Stanford heads to the Tostitos Fiesta bowl, but unfortunately comes out with a

loss. Andrew Luck proves to us once again that he's way better than Jordan Williamson. SOPA legislation is all over place threatening to destroy the internet as we know it... but then it doesn't. Reddit releases a massive sigh of relief.

February

The University administrators announce that they plan to terminate XOX's lease. They would have organized a structured social media movement and protest, but disagreements on who had kitchen clean got in the way. Compromises are offered, but the drug deals presented are not convincing enough. In the spirit of killing off things, IHUM is also cancelled. We give the month a B+.

March

MemeChu comes and goes over the course of 3 days. NOT SURE IF FUNNY OR JUST FAD. HAHA LOLZ JK LOL HAHA. You read the Hunger Games, and by read, we mean see the movie, and by see the movie, we mean see the trailer. OMG KATNISS OMG.

April

University announces \$4.2 million contemplation center, and subsequently, old people with lots of money lost all of their credibility. ASSU elections cause the internet tubes near Stanford to explode. Much of the campus treks down to Coachella music festival to listen to songs on headphones.

May

Popular band that is way past its heyday comes to play in Frost Amphitheater, temporarily making you feel like you are in a different campus in a different decade. Sharing photos with your friends gets valued at \$1 billion, and then at \$100 billion, and then is declared priceless. It is now officially cool to be on social probation.

June

Many of you graduate and prepare to enter the real world with your job as a consultant. Congratulations on surprising nobody! The rest of you enjoy funemployment.

Thanks for reading!

